



INSURANCE QUOTE ONLINE

LEVEL OF INDEMNITY

PROFESSIONAL INDEMNITY	£	5,000,000
EMPLOYERS LIABILITY	£	10,000,000
PUBLIC LIABILITY	£	10,000,000
PRODUCTS LIABILITY	£	10,000,000
CYBER LIABILITY	£	1,000,000

EXCESSES

PROFESSIONAL INDEMNITY	£	500,000
EMPLOYERS LIABILITY	£	
PUBLIC LIABILITY	£	
PRODUCTS LIABILITY	£	
CYBER LIABILITY	£	



YOU CAN'T STOP  
EVOLUTION

# Facts not fiction

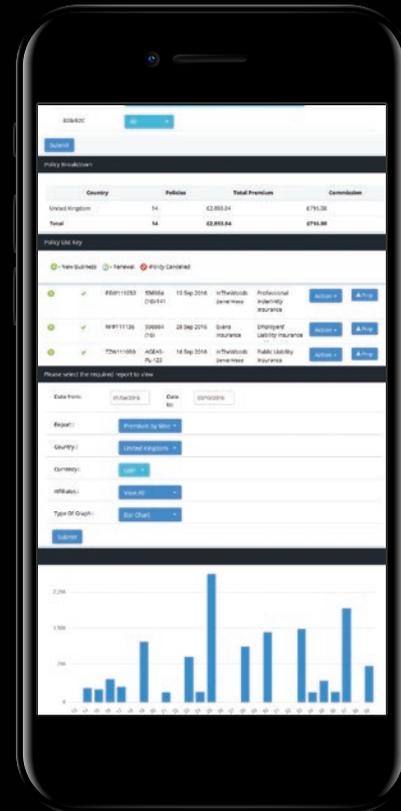
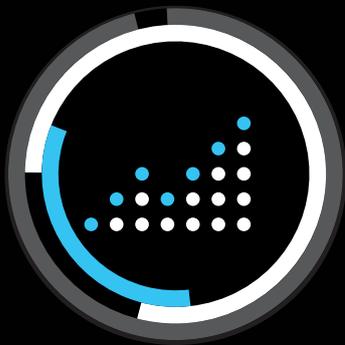
Why automate insurances?

## 01 • Multi-quote & buy / bind platform

Did you know that 99% of the companies that you do business with are SME's? There are 5.4 million SME's in the UK with the average age for the people running these businesses at 43 for females and 47 for males.

The latest statistics suggest that business owners spend the equivalent of around one whole day per week on their phones / tablets, looking at products and services 'on the move' for their business and personal requirements.

So, ask yourselves, if you haven't already got access to a **FREE** quote & buy / bind platform to sell a range of insurance products, 24 / 7, or if your current system is not working as well as it should be... **WHY?!**



## 02 • The world is internet mobile

- The internet contributes to over \$2.2 trillion in annual retail sales.
- 70% of the world's population owns, or has use of a smartphone.
- Ownership of smartphones are heading towards 5 billion by 2019.
- There are 3.26 billion internet users, 40% of the world's population. In 2017, it is reported that there will be more internet traffic than all prior internet years combined.
- 2.9 billion Google searches are conducted each day.

## 03 • Thought provoking consideration

- 1/3 of clients who use the internet to purchase goods / services do so outside of the traditional office working hours.
- 33% of people view their smartphones as the best way of getting on to the internet.
- Online retail sales in the UK reached £52.25 billion in 2015, with an average spend of £1,200.

The future is technology, it is your choice whether you catch the train, or get left at the station with an out-of-date ticket.

With Software That Doesn't Sleep



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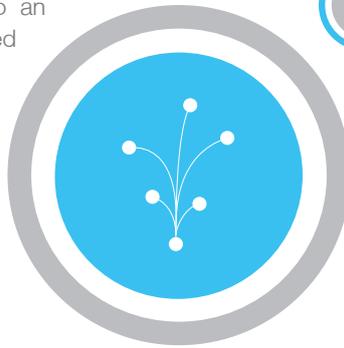


# Open your mind to insurance automation

## 04.

### Platform Capabilities

Our online Multi-quote & buy / bind insurance platforms are **FREE** to use for authorised Brokers in the UK and Ireland. However, our services are not just restricted to an established 'ready to use' platform, if you need help to build your own online bespoke insurance quote & buy / bind system, at a rapid pace and incredibly low cost, call us today!



• Marketing & Web Development Services

• Bespoke Software Builds

- White-labelled Client Interface
- Insurers Back Office
- Robotic Animations
- Amend Client Quotes
- Mid-term Adjustments
- Any Language, Any Currency
- Multi-quote
- B2B & B2C
- Customisable Schemes
- Questions Can Be Asked At Any Stage
- Advanced Analysis Of Questions (analysing sets of questions, combinations of questions) Via Rules
- Bordereau Creation
- Customisable Reports
- Claims Facility
- White-labelled Forms
- Mobile Compliant
- Affiliate Management
- View Payment Information
- Any Insurance Type
- Single Quote
- Client Area
- Documentation Emailed To Client
- Fully Dynamic Question Sets
- Analysis Of Every Question
- Full Reporting
- Client Reconciliation
- Offline Proposal Form
- Integration With Most Software

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# The road to new clients

...is online

## 05 ●

### What we provide

We lead the way when it comes to **FREE** to use online Multi-quote & buy / bind insurance platforms, which are extensively used by Brokers, Insurers and Affiliate Groups around the world.

Our **FREE** 'plug & play' platform can be white-labelled on to your website within hours, rather than months!

The platform has the capability to service both B2C and B2B channels and comes equipped with a very impressive range of SME insurance products, giving your clients and / or Brokers easy access to multiple quotes from an extensive panel of A-rated Insurers, 24 / 7.

If needed, we can also provide you with a range of copyright **FREE** images, brochures and template marketing packs to help promote your **NEW** online platform, once the branding has been adapted.

Once the TOBA is signed and agreed, the platform is easily linked up to your website. Call us for details.

## 06 ●

### Flexible, first class system

Our services are not just restricted to only offering an existing Multi-quote & buy / bind platform to you for **FREE**. If you would prefer something unique and you have your own products or a scheme that you would like to automate online, we can provide a bespoke service, delivered at a rapid speed and incredibly low cost!

Our highly versatile software development capabilities mean that we can cater for almost any type of insurance, in any language and currency, giving you a dynamic offering and allowing your clients and / or Brokers to purchase 24 / 7, all year round!

Oh, and by the way our platform can feed into almost any existing software you may already use, or you could just simply use the very sophisticated back-office that will record ALL MI through the system, 24 / 7.



## 07 ●

### Products we have built online

With over 10 years' experience in the world of online insurance trading and robotic animations, we consider ourselves as a leader in the field of SME insurance automation worldwide. We have built insurance platforms in many countries around the world for Brokers and Insurers helping them to make the much-needed transition into online trading.

- UK / Ireland
- France
- Italy
- Spain
- Eastern Europe
- Denmark
- Holland
- Canada
- New Zealand
- Australia
- Professional Indemnity
- Public Liability
- Employers Liability
- Tradesman Covers
- Office & Contents
- Directors & Officers
- Employment Practice Liability
- Entity Cover
- Pension Trustees Liability
- Residents' Associations
- Medical Malpractice
- Charities & Trustees
- Commercial Combined
- Shops & Restaurants
- Cargo Insurance
- Commercial Travel Insurance
- Training Covers
- Excess Buy Back Insurance
- Health and Safety Insurance
- Personal Accident
- Cyber Insurance
- Boat Insurance
- Car Insurance
- Life Cover
- Event Cover

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# Advanced online metamorphosis for your office

## 08 ● Technology at its best

In the ever-increasing world of compliance and TCF principles surrounding the insurance industry, you will need to clearly demonstrate that any online facility offered to a consumer meets the strict requirements of storing all transactional data, at any point throughout the sales process.

Luckily enough for you, our back-office is one of the most proven and sophisticated systems of its kind and will help to fulfil your regulatory requirements. Again, it can be completely bespoke to meet your unique needs.

## 09 ● Data to help grow your business

In today's technology saturated climate, data is King and Queen. To stay ahead of your competition, you will need the means to effectively analyse consumer behaviour, interaction and buying habits. Your back-office system will not only help you analyse this information, but could also be the catalyst for innovation, helping you expand your business.

Your back-office system saves all real-time information that is generated through the quote & buy / bind facility, whether it is a sale, or not. Here's just a snippet of what features your back-office could include, however, it can be completely tailored to your specification:

*Clients completed proposals, quotations, incomplete quote requests (useful to see why and where clients drop off the page), bound policy information, payment methods, renewals area, Broker details, claims, mid-term adjustment requests and many more!*

## 10 ● Information at a glance

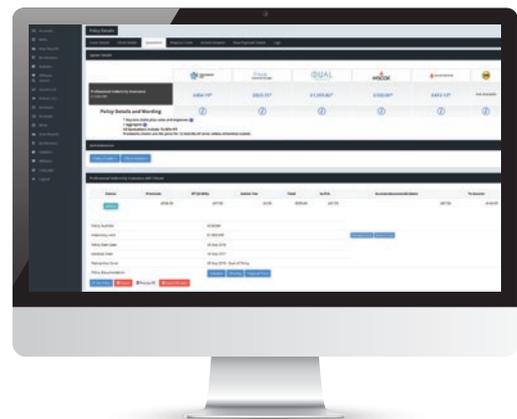
Unlike many other systems, the process of reviewing and categorising data via the back-office is exceptionally straightforward. Our flexible approach means you can choose how to breakdown the data. Usual examples chosen are by time, date, product type, country and which broker bound / presented the submission.

Your back-office will help you to create reports and undertake in-depth analysis. By having quick and easy access to the data, you will be able to add serious value to your business by developing solutions to fulfil the advancing consumer requirements.

## 11 ● Simple 'one click' automation

We all know how much time is lost to processing administration and handling mid-term changes. Fortunately, enough, your back-office provides 'one click' automation to save the day... and money!

Whether it is a change of name, address, issuing / re-issuing documentation / renewal notices, and / or higher limit requests, your back-office has the capability to action these with 'one click' delivery.



## 12 ● Training

Our systems are built with ease of use in mind, however, it does not mean we do not provide any after-sales assistance. We are always happy to offer ongoing support and training to help you get the best out of your system. Whether it is via Skype, or you need an on-site visit, our team are prepared to assist.

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# Increase sales with insurance automation



## 13 ●

Head Office

If you have any queries about the online Multi-quote & buy / bind insurance platform please call us, or if you need a full offline broking service for your enquiries, we are confident that our experienced Broking team can also help.

We are also happy to demo the system at your office, or you are welcome to come and see us at:

**Postal address:**

Lion Works,  
Sidley Rd,  
Eastbourne,  
East Sussex,  
BN22 7HB

**Telephone:**

+44 (0) 1323 648 000

**Skype:**

proinagLtd

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Ellie Hearsey	ellie@businessinsurance247.co.uk

**Visit our company websites:**

[www.professionalinsuranceagents.co.uk](http://www.professionalinsuranceagents.co.uk) - Broker Site

[www.businessinsurance247.co.uk](http://www.businessinsurance247.co.uk) - Software Site

## 14 ●

### Why us?

- International leaders for online SME insurance platforms, both B2B & B2C and robotic animations.
- Our established online Multi-quote & buy / bind insurance platforms are FREE to use for authorised Brokers in the UK and Ireland.
- Single or Multi-quote & buy platforms with mobile and tablet compliancy, ideal for schemes.
- Helping Brokers, MGA's and Insurers with global set-up to sell commercial insurances online.
- Our Single and / or Multi-quote & buy software can be built to accommodate any language and any currency.
- The ability to integrate into virtually any other system, currently being used.
- Underpinned by a world leading, multi-functional back-office facility.
- Cover and policies can be issued directly to clients, or on a B2B basis to Brokers.
- No 'one size fits all' approach... Bespoke builds for even the most complex requirements, at rapid speeds and incredibly low cost.
- Complimentary services, such as marketing and web development.
- Call us today: +44 1323 648 000



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# BUSINESS INSURANCE 247

[www.businessinsurance247.co.uk](http://www.businessinsurance247.co.uk)

The UK's leading quote & buy system for Brokers and Underwriters

